



## the Rhythm of CHANGE

*lend your VOICE -  
be a part of the CHANGE*

### Mr. Joe Bento

President, CEVA Americas and  
Global Freight Management Network,  
CEVA Logistics



**JOE BENTO**, a 20-year veteran of the transportation and logistics industry, most recently served as President and Chief Marketing Officer of EGL Eagle Global Logistics. He joined EGL in 1992 and played a key role in the company's record growth from that year forward. As the company's top sales producer during his early years at EGL, Joe moved quickly into station, region and corporate management positions. As President, he directed both the sales and operations responsibilities for EGL and managed the company's top 50 global customers; achieving growth in excess of 25% for the last five years running. Prior to working for EGL, Joe worked for Right-O-Way Transportation. Joe holds a Bachelor of Science degree in Financial Management from Long Beach State University, and is a member of the Airforwarders Assoc., the Council of Supply Chain Mgmt. Professionals and the Young Presidents' Organization.

The origin of CEVA's contract logistics business is with TNT, which was founded in Australia in 1946. In 1996 Australia-based TNT was acquired by postal and telecom company KPN in the Netherlands. Two years later the telecom and postal divisions of KPN were separated. The new company, called TNT NV, was then organized around three divisions: TNT Logistics, TNT Express and TNT Post. At the end of 2005 TNT announced its intention to sell its contract logistics activities as the result of a revised strategic focus. In the autumn of 2006 TNT Logistics was sold to affiliates of Apollo Management L.P. TNT Logistics was rebranded CEVA Logistics in December 2006. The origin of CEVA's freight management business is

with EGL, which was founded in Houston, Texas in 1984 as EagleUSA Airfreight. After experiencing strong and rapid growth in the early 1990's, the Company initiated a public offering in 1995 and began trading.

In 1997, the Company began its international focus and by 2000, EGL was recognized as a global force with operations in more than 100 countries. To properly reflect the expanded transportation and logistics services, shareholders approved the name change of the Company to EGL Eagle Global Logistics.

EGL was removed from the NASDAQ in August 2007 when Apollo Management L.P. purchased the company and merged it with CEVA Logistics. EGL now operates under the CEVA brand name.

*You can't motivate and involve employees without a culture that values teamwork, and you can't build a team-oriented culture without good communication from the top. It's not a light switch, though. You can't automatically turn your employees on to teamwork and give them a feeling that their work affects the greater good of the company. They have to know and feel that. It's something that requires constant maintenance from the top of the organization. In leading an organization, it's your responsibility to make sure everyone is on the same page and his or her roles are well defined. That's where teamwork starts.*

[from CEVA web site: [www.cevalogistics.com/](http://www.cevalogistics.com/) and *Smart Business* - "Global Thinker: Joe Bento"; July 2008]