

NDTA LOGO

Guidlines for Usage



The NDTA logo may be used only by:

- Active Corporate Members
- Industry Partners
- Regional Chapters and their Representatives
- Military Associates
- Government Agencies

The NDTA logo may be displayed:

- in support of industry-related educational activities
- in recognition of affiliation with industry Members, Associates and Partners
- in support of programs aligned with the Defense Transportation System

The NDTA logo may appear on, but is not limited to: reciprocal web sites, posters, banners, printed materials, caps, shirts and casual apparel, and ceremonial plaques and awards

The NDTA logo may be resized, however proportions must be maintained

Colors of the NDTA logo must be reproduced faithfully; it may also be presented in monochromatic color format
Full 4-Color Breakdown

- blue: 100% cyan, 72% magenta, 0% yellow, 6% black
- yellow: 0% cyan, 20% magenta, 100% yellow, 0% black
- red: 0% cyan, 100% magenta, 100% yellow, 10% black

The organizational name may accompany the NDTA logo: NDTA *The Association for Global Logistics and Transportation*

The NDTA logo may not be used for product reviews or product endorsement or for any other commercial endeavors

NDTA respectfully requests the right to review and approve logo usage by its Corporate Members, Chapters and Military Associates