

NDTA
*The Association for
 Global Logistics and Transportation*

The Association, established in 1944, has historically served as the link between transportation executives in Government from all branches of the Armed Forces, and their counterparts in Industry. All facets of the transportation, distribution, travel, hospitality, information technology, security and related industries are represented within its broadly based membership. As a non-profit, non-political, 501 (c) (3) research and educational association, NDTA is the premier organization serving the diverse interests of the vital Defense Transportation System partnership.

DEMOGRAPHICS

Audience: Your message reaches nearly 10,000 industry professionals and decision makers from mid-management to Presidents, CEO's and four star military commanders. **Geographic Scope:** NDTA has a worldwide presence, wherever government or commercial interests are located. NDTA chapters and key members are located in 31 countries and every US state and territory. **Exclusivity:** No other single organization has the history or breath of coverage with the military /government / industry market in Defense Logistics, Transportation and Distribution.

Customized Article Reprints w/cover & TOC are provided FREE



They make great PROMOS for sharing with industry colleagues & partners



Info on the DTJ at: www.ndtahq.com/education_dtj.htm
 GRAM at: www.ndtahq.com/education_ndta_gram.htm

The DTJ

NDTA's *Defense Transportation Journal (DTJ)* is the oldest, most recognized publication covering military and government logistics, transportation, distribution, security and other critical topics.

The Almanac issue, published in April, includes comprehensive listings of government partners and industry members. It is a valuable resource to the Industry, National Transportation Week, (Government) Passenger Travel, Government Symposia and the annual NDTA Forum & Expo are also featured throughout the year.

Relevant Content

- Defense Transport Issues
- Trends, Theories & Techniques
- Commercial Innovations
- Government Initiatives
- Corporate Member News
- Chapter Activities
- Professional Programs

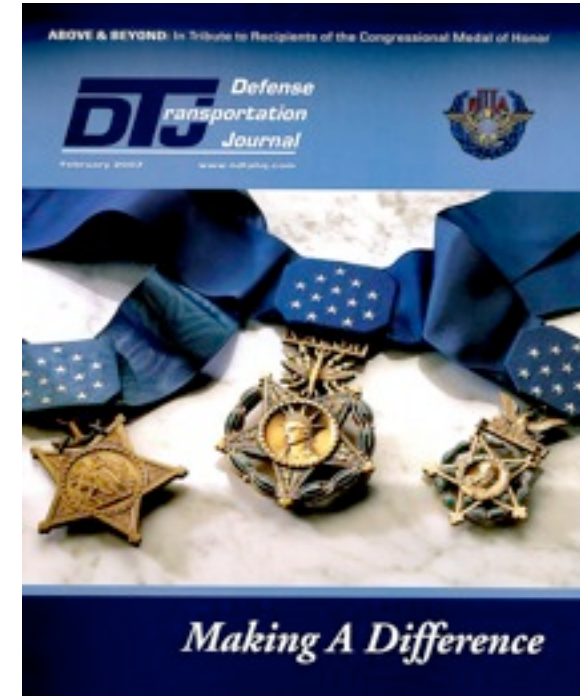
Publication Ad-on's
 DTJ supplements that address specific focus areas

NDTAGram

The "Gram," our monthly online newsletter, provides timely information. Issues are archived, which extends shelf life to future browsers. Targeted distribution reaches 2000 key industry executives and military leaders; selected recipients receive the NDTAGram by first class mail.

NDTA - The Association for Global Logistics & Transportation

MEDIA PROGRAMS



Expand your REACH

NDTA Membership broadens your exposure to military , government and commercial logistics and transportation markets

Share your PRODUCTS ■ SERVICES ■ LEGACY

The *Defense Transportation Journal*, the *NDTAGram* the *NDTA Web Site* and *Social Media Tools* can help you "Make a Difference" in your marketing plan



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Readership & Distribution

In addition to industry venues, NDTA publications are read by military, government and trade associations in the US and around the world



ORGANIZATIONS / ASSOCIATIONS *partial listing*

Air Transport Association of America
 American Association of Port Authorities
 American Maritime Officers
 American Moving and Storage Association
 American Society of Transportation & Logistics
 American Transportation Research Institute
 American Trucking Association
 America's Independent Truckers' Association
 Association of Airport Executives
 Association of American Railroads
 Association of Operations Management
 Center for Commercial Dev. of Trans. Technologies
 Chamber of Shipping of America
 Council of Supply Chain Management Professionals
 Educational Society for Resource Management
 Institute for Supply Management
 Intermodal Association of North America
 International Association of Movers
 International Longshoremen's Association
 International Organization of Masters/Mates Pilots LMI
 National Air Carriers Association
 Seafarer's International Union
 Transportation Corps Regimental Association
 Transportation Institute
 Transportation Research Board



National Defense University - USA
 Naval War College
 Northeastern University, Boston, MA
 Northwestern Univ. Evanston, IL
 Pennsylvania State University
 Pentagon Library
 Rossiiskaia Gos Biblioteka, Russia
 Royal Military College of Canada
 San Diego State University
 South Carolina State University
 St. Louis University
 Texas A&M University
 Universities of Alaska; Arkansas;
 Baltimore; Hawaii; Louisiana;
 Maryland; Missouri; Tennessee;
 Texas; Wisconsin; West Virginia;
 Western Illinois
 US Army War College
 US Coast Guard Academy
 US Merchant Marine Academy
 University of Denver-Intermodal Trans.
 University of Phoenix
 US Army Transportation School
 USMMA Alumni Foundation
 West Point Military Academy

MILITARY *partial listing*

Department of Defense
 Office of Under Secretary of Defense
 Transportation Policy
 Joint Chiefs of Staff - J4 Directorate for
 Logistics
 Defense Logistics Agency
 Defense Travel Management
 US Transportation Command
 Air Mobility Command
 Military Sealift Command
 Surface Deployment & Distribution Command
 Army G-4 | Force Projection & Distribution
 US Army Materiel Command
 US MC | I&L
 USMC | LO1
 US Navy | OPNAV N-4 | N42
 Air Force Logistics Management Agency
 Naval Supply Systems Command
 AF/A4/7 | A-4L | Air Force Materiel Command

GOVERNMENT *partial listing*

Department of State
 Department of Transportation
 Federal Highway Administration; Federal Aviation Administration;
 Federal Railroad Administration; Maritime Administration;
 Surface Transportation Board
 John A. Volpe National Transportation Systems Center
 Department of Homeland Security
 Transportation Security Administration
 Federal Emergency Management Agency
 US Coast Guard
 General Services Administration

EDUCATIONAL *partial listing*

American Public University / American Military University
 Army Logistics Management College
 Baker University, Baldwin City, Kansas
 California Maritime Academy
 Canadian Forces College
 Center for Army Analysis
 Center for Supply Chain Research
 Defence Library Services, Australia
 Defense Intelligence Agency, Washington, DC
 Dept. of Transportation / Volpe Center
 Dolan School of Business / Fairfield University, CT
 Embry-Riddle Aero University
 George Mason University
 Georgia Southern University
 George Washington University
 Global Maritime & Transportation School
 Gray Research Center / Quantico, Virginia
 University of New Brunswick, Canada
 Helmut-Schmidt-University, Hamburg, Germany
 Helzberg School of Management
 Homeland Security Projects
 Iowa State University
 Joint Forces Staff College
 Joint Warfare Analysis Center
 Library of Congress
 Morris Swett Technical Library, Fort Sill, Oklahoma
 National Defence College, Finland

NDTA MEMBER BENEFITS	MEDIA PUBLICATIONS	
COMPANY PROFILE - DTJ ALMANAC - FREE TO MEMBERS	DTJ REPRINTS for your Media Kits & Corporate Presentations - FREE	BIZ BRIEFS
EDITORIALS* FREE to members - DTJ	INDUSTRY ARTICLES IN GRAM - FREE	NDTA LINKED IN
PR ANNOUNCEMENT* FREE to members - DTJ	GRAM SPONSORSHIP Yearly Monthly Forum	FACEBOOK
ADVERT - DTJ of your choice 1 FREE when you join	WE'RE HERE FOR YOU	TWITTER

* SPACE AVAILABLE BASIS IN THE DTJ

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