

# NDTA

“The Association for Global Logistics & Transportation”



1944

2011

Over 65 Years of Service to the Nation



# About NDTA

- ✓ **Founded in 1944**
- ✓ **Non-political**
- ✓ **Non-profit, tax exempt**
- ✓ **Dedicated to strong, efficient global logistics and transportation system**
- ✓ **Link among Armed Forces, government and industry**
- ✓ **Open forum for discussing critical logistics & transportation issues**



# ABOUT NDTA

NDTA, the **Association for Global Logistics and Transportation**, appeals to professionals in public and private sectors that provide end-to-end support for the military. Officially known as the National Defense Transportation Association, NDTA recognizes technology, industry trends, and processes that encompass much more than transport. **Principles of partnership, knowledge sharing, education and mentoring remain corner stone to the organization.** At the National level, NDTA operates six functional committees: Military Airlift – Sealift - Surface Transportation – Distribution – government Passenger Travel Services - Security Best Practices, to address topics of mutual interest. **Corporate executives serve as the Board of Directors and committee chairmen. Leaders from the United States Transportation Command (USTRANSCOM), the Department of Transportation (DOT), the Defense Logistics Agency (DLA) and other government departments/agencies participate as senior government liaisons.** Globally, NDTA operates over 60 Chapters across the United States and overseas. NDTA is a non-profit (501(c)(3)), non-political, educational association that welcomes students, active and retired military service members, and government and civilian employees from all career levels.



# Vision

**To be the world's leading professional association for global logistics & transportation and to maximize our contribution to the national security and economic growth of the United States.**



# Mission

**Foster a strong and efficient global logistics and transportation system by...**

**...advancing the knowledge and science of logistics and transportation**

**...facilitating the sharing of knowledge**

**...educating members on important issues affecting the global logistics and transportation system**



# Goals

- ❑ **Foster safety, security, & change in the logistics and transportation system**
- ❑ **Promote strategic communications between the public and private sectors**
- ❑ **Create value for our members**
- ❑ **Strengthen and expand the association**
- ❑ **Ensure a motivated staff and excellent equipment and facilities**



# Membership

## Individual (8500+)

**Military**

**Government civilian**

**Industry**

**Academia**

## Corporate (250+)

**Airlines**

**Motor and Ocean Carriers**

**Railroads**

**Port Authorities**

**Manufacturing**

**Technology**

**Travel Agencies/Hospitality**

**Rental Car Companies**

**Labor Unions**

**3/4 Party Logistics Companies**



# Organizational Structure

**National  
Headquarters  
with Small Staff**

**BOD (Industry +  
Senior Gov't Liaison)**

**Committee Structure  
Military Airlift  
Military Sealift  
Surface Transportation  
PAX & Tvl Services  
Security Best Practices  
Military Distribution**

**61 Chapters Worldwide – 9 regions in 31 countries**



# FUNCTIONAL COMMITTEE ACTIONS

- ▶ **AIRLIFT—Assured Business ; Fleet Mix/industry “health”, EWG; Flight Duty/Rest NPRM; Opns in Iraq/Afghanistan**
- ▶ **SEALIFT—USC-06/07; Commercial 1st; MSP; Piracy**
- ▶ **SURFACE—Safety/Security; DTCl; Unified Rules Pub; Tech; Infrstructure; HOS NPRM; CSA**
- ▶ **PAX/TVL SERVICE—GSA Fleet Schedule program; Rental Car Pgms; DTS & ETS; GSA City Pairs Pgm**
- ▶ **DISTRIBUTION—Optimizing Supply Chain; Metrics; Visibility; On Demand Distribution Facilities,**
- ▶ **SECURITY—A DHS/DoD joint CONOPS for TWIC; DBIDS/TWIC inoperability; Champion “jointness” into DHS (Info/Intel share); Cyber Security**



# ADMINISTRATIVE COMMITTEE ACTIONS

- ▶ **Finance—Monthly Budget Analysis; 2 yr Reserves**
- ▶ **Indiv Members—Focus at Chapter level & Sustain/Recruit**
- ▶ **Corp Members—DTJ Column; promote benefits of corporate membership; Networking**
- ▶ **A-35—Mentoring; PD session “From the Front”**
- ▶ **Foundation—\$30K in scholarships and \$100K+ nationally—\$1M foundation: MSC Intern Pgm**
- ▶ **Forum, Education & PD—Led efforts to develop PD pgm; ID speakers, session leaders, promotes Scholarship events; site selection**
- ▶ **Commo & Pubs—DTJ; NDTAGram; Website; promotional materials.**



# Accomplishments

- ★ Parameters for CRAF/Sealift programs
- ★ National Airlift Policy with DoD
- ★ Ltr FAA on Flight Duty/Rest NPRM; FMCSA HOS
- ★ VISA with DoD, MARAD, and TRANSCOM
- ★ White papers on MSP, Security & Tonnage Tax; RFID; Commercial/Military Fleet Mix
- ★ Elimination of 100-mile rule for AAE shipments
- ★ Workshops across public and private sectors
- ★ Annual academic scholarships = \$100,000+
- ★ Mentoring programs for young transporters & logisticians (A-35)
- ★ NDTA Regional Forum & NOLSC
- ★ Annual Forum for Professional Development

Note: Slow (6mo/1 year for product—volunteers)



# Forum

## Anchorage, 22-26 Sep

- **KEYNOTE SPEAKERS**
- **ROUNDTABLES**
- **PROFESSIONAL DIALOGUE SESSIONS**
- **RECOGNITION EVENTS**
- **SCHOLARSHIP ACTIVITIES**
- **EXPOSITIONS FOR BD/MARKETING**
- **INCREASED NETWORKING OPPORTUNITIES**
- **CULTURE & SOCIAL ACTIVITIES**



# Forum Daily Agenda

## Sunday

- Golf Tournament
- 5K Run/Walk
- Optional events
- Scholarship Event

## Wednesday

- Breakfast
- Speaker-Gen Fraser
- Speakers/roundtable
- General Assembly  
w/ Board Meeting/Track  
key issues report
- Int'l Awards Luncheon\*\*
- Grand Prize Drawing\*\*
- Adjourn the Forum

## Monday

- Breakfast
- Opening Ceremony
- Speakers
- Military Awards Ceremony
- Open Exhibition-1130-1400
- 5 Sessions
- 5 Sessions – Repeat
- Scholarship/Networking  
Evening

## Tuesday

- Breakfast  
(A-35 Mentoring Breakfast)
- Speakers
- Roundtable/dialogue
- Exhibit Period – 1130-1400
- 5 Sessions
- 5 Sessions – Repeat
- Reception – 1830-1930
- Chairman's Awards Dinner

**Note: Guests of Forum participants will have an organized program on Monday and be provided a variety of independent activities, which they can participate in if they wish on Tuesday.**

**\*\* Point! Leave on a high note.**



# Membership Value

## Individual

- ▶ **Networking:**
  - ▶ Industry
  - ▶ Government
  - ▶ Military
- ▶ **Professional Development:** Gain industry perspective, Observe industry practices, Visit industry/military facilities, Participate in events
- ▶ **Education:** Professional programs during events, Professional articles in DTJ, Knowledge sharing activities
- ▶ **Social activities:** Opportunity to establish and strengthen professional relationships in a relaxed environment
- ▶ **Mentoring:** Opportunity to be a mentor (Senior Member) or to be mentored (A-35 Member); Programs designed to provide opportunities to learn from successful leaders in industry and government



# Membership Value

## Corporate

- ▶ Build and strengthen relationships with other mid-level and senior leaders
- ▶ Broaden your network with those in other segments of the industry
- ▶ Promote your business – Speaking at events, Panel participation, Sponsorships
- ▶ Market your business – Exhibitions, Advertisements in the DTJ, Written articles in the DTJ
- ▶ Discuss and solve issues of common interest
- ▶ “Stay current” on trends within the industry
- ▶ Provides government with a “window” to industry
- ▶ Gives industry a “voice” with DoD and other government departments
- ▶ Business development opportunities



# How You May Help

- **ATTEND/PARTICIPATE IN EVENTS**
  - **PARTICIPATE IN COMMITTEE MEETINGS**
  - **SPEAK AT FORUM/CHAPTER EVENTS**
  - **PROMOTE NDTA AS YOU TRAVEL & SPEAK—STRENGTHENS GOVERNMENT “PARTNERSHIP” WITH INDUSTRY**
  - **DESIGNATE AN NDTA POC & MAKE EMPLOYEES AWARE OF PROFESSIONAL NETWORKING OPPORTUNITIES**
- **SCHEDULE YOUR MEETINGS/CONFERENCES IN CONJUNCTION WITH NDTA EVENTS**
- **WRITE FOR DTJ**
- **PROVIDE FEEDBACK ON:**
  - **Program Events and Activities**
  - **Government processes**
  - **Share knowledge on industry practices**
- **Support NDTA**
  - **Individual and Corporate membership**
  - **SDDC Symposium & Expo**
  - **Forum Program and Expo (Phoenix, AZ 10-14 September 2011)**