



the Rhythm of CHANGE

*lend your VOICE -
be a part of the CHANGE*

Mr. Patrick Sweeney, II

Founder, CEO
ODIN Technologies



PATRICK SWEENEY is ODIN's founder and provides strategic leadership and management. He is a proven entrepreneur and technology visionary. He has authored two industry-leading books - *RFID for Dummies* and the *CompTIA RFID+ Study Guide* and is well-recognized as a thought leader in the RFID industry. His combination of technical expertise and go-to-market vision have enabled him to constantly be ahead of the market. He holds several RFID patents. He has been interviewed in CIO Magazine, The Washington Post, Fortune Magazine and ABC News, among others. He is a frequent speaker at industry conferences and seminars. His combination of technical and business background help him form the vision and understand the direction of the emerging RFID industry; his involvement in many governing bodies and standards committees effectively transfers those ideas into policy.

In the late 90's, he founded ServerVault, a secure managed hosting company, and led the company as CEO, through fourteen quarters of

consecutive sales growth. At ServerVault, he recruited world-class talent, developed novel technologies and earned loyal customer relationships. He successfully sold ServerVault in 2001.

Patrick graduated from the Darden Graduate School of Business at the University of Virginia, where he currently sits on the Alumni Board. He received his Bachelor of Science from the University of New Hampshire. He is the only North American member of Trinity College, Dublin's Advisory Board, and is on the advisory group for RFID Business and a member of the AIM Global RFID Experts Group. He is also on the board of Peace Players International, helping use sports to bring children in areas of conflict together. Patrick is a champion rower, having won the Royal Canadian Henley Regatta, the Norwegian World Cup and numerous World Cup and national events. He finished second in the 1996 Olympic trials in the single scull. He is also an instrument-rated airplane pilot. Patrick believes in building companies based on innovation, integrity and a focus on client satisfaction.