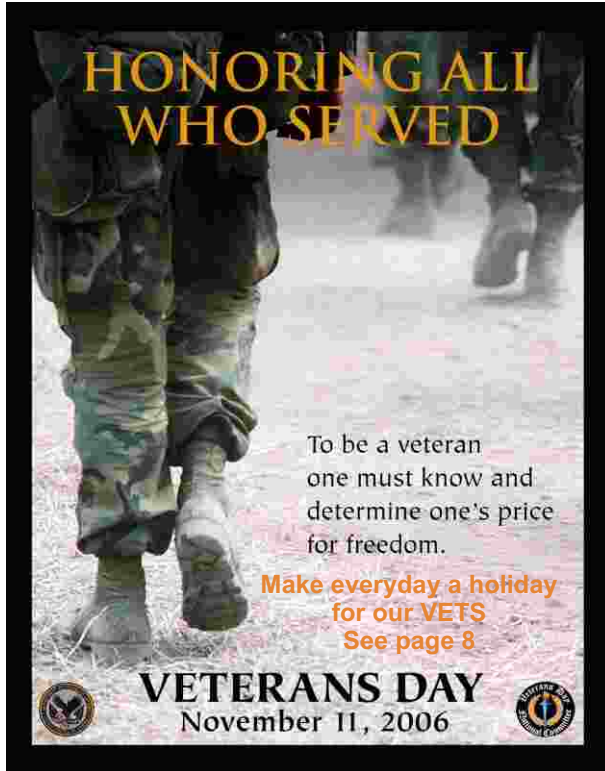




NATIONAL DEFENSE TRANSPORTATION ASSOCIATION

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US Department of Veteran's Affairs



To be a veteran
one must know and
determine one's price
for freedom.

Make everyday a holiday
for our VETS
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VETERANS DAY
November 11, 2006

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"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them." ~ John Fitzgerald Kennedy

Holiday Travel Deals for active duty military
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Over 50 years ago, the University of Maryland singled out transportation and logistics as a critical field of study for future business leaders. Today, the commitment remains stronger than ever at the university's Robert H. Smith School of Business. Combining a demanding curriculum with an outstanding faculty, the Smith School's program stands as one of the strongest in the world.



ROBERT H. SMITH SCHOOL OF BUSINESS Recognizes Transportation Leaders *MORE on page 4*

The Smith School's Supply Chain Management Center, founded in 1998, has built working prototypes of leading-edge supply chain portals enabling clients such as the US Department of Defense to more accurately forecast battlefield inventories. And its Logistics, Transportation, & Supply Chain Management Society (LTSCM), an undergraduate student-run organization providing real world exposure and career opportunities, plans and presents an Industry Day Fair that attracts recruiters, insightful guest speakers, and distinguished individuals in the world of transportation and logistics.

Read about honors bestowed at this year's LTSCM Industry Fair on page 4



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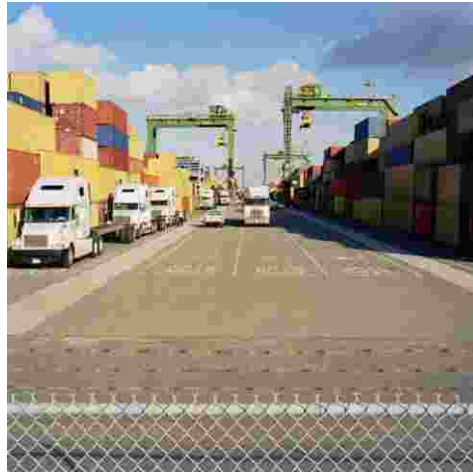
The **NDTAGram** is produced monthly by The National Defense Transportation Association.

To submit articles or information, please contact [Karen Schmitt](#), Editor.

Content may be adapted to fit format.

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FRONT PAGE



Electronic tracking for truck cargo expanded

By Chris Strohm, National Journal's Technology Daily Oct. 27, 2006

The Homeland Security Department is expanding its use of an automated system to track cargo transported in the United States by the trucking industry. Beginning January, the trucking industry will have to submit electronic cargo manifests to Customs and Border Protection (CBP) for trucks entering the US through all ports of entry in the states of Washington and Arizona, and select ports in North Dakota. The information will be submitted through the automated commercial environment (ACE), which CBP touts as its next-generation technology to track and process truck cargo.

ACE currently is deployed to 49 ports and ultimately will be at all 99 land-border ports. CBP intends to make it mandatory for the trucking industry to use ACE starting in 2007. The system will be expanded in coming years to process air, rail and sea cargo.

More than 12,000 electronic manifests were filed in September, according to CBP. "We are very pleased with the continued growth in e-manifest usage," said Lou Samenfink, the program's office director. "With every company that makes the switch to e-manifests now, it makes it that much easier when we make e-manifests mandatory next year." CBP said the next land ports where ACE will be mandatory will be in Alaska, California, Idaho, Maine, Michigan, Minnesota, Michigan, New

Con't., next page

USJFCOM and USTRANSCOM commanders sign joint vision statement

By Maj G. P. Mirabella, US Transportation Command Public Affairs

SCOTT AIR FORCE BASE, ILL. Oct. 19, 2006 (USTCNS) --- US Transportation Command and US Joint Forces Command recently took the next step in improving the military's joint deployment and distribution efforts in support of the war fighter with the release of a joint vision statement. The statement, signed by Air Force Gen. Lance L. Smith, USJFCOM commander, and Air Force Gen. Norton A. Schwartz, USTRANSCOM commander, represents a strategic partnership, the intent of which is to align interrelated joint deployment and distribution actions for better mutual performance and to add value for the war fighter.

Smith, as USJFCOM commander, is the Department of Defense Joint Deployment Process Owner (JDPO). As USTRANSCOM commander, Schwartz is the DOD Distribution Process Owner (DPO). The statement sets forth the joint vision of the two combatant commands (COCOMs) stating "USJFCOM and USTRANSCOM will transform deployment and distribution into seamless, responsive, synchronized, and interoperable processes that enable rapid delivery and sustainment of joint forces and provide decision makers at all levels with the ability to make accurate, timely decisions for global force projection."

As the JDPO, Smith is responsible to support joint operational objectives through his command's collaborative leadership of the joint planning and execution community. The primary role of the JDPO is to improve global force projection capability in order to better execute joint operations. JDPO develops improvements and transformation initiatives supporting the joint deployment and redeployment processes based on

Con't., next page

Electronic Tracking cont.

Mexico, New York, Texas and Vermont, as well as the remaining ports in North Dakota. The agency did not give a time frame for those ports but said it will give a 90-day public notice before the requirement takes effect.

ACE is scheduled for full deployment in 2011 at an estimated cost of \$3 billion, according to the department's Inspector General. Auditors, however, issued a report this week finding some problems with the agency's accounting process for the system. "CBP's internal controls for the review and approval of invoices were not adequate," the IG said. "This occurred because CBP management did not adequately monitor invoice review operations. Consequently, CBP risks not detecting invoice errors or irregularities."

Specifically, written guidance describing accounting review procedures was not sufficiently detailed, workers did not always document review activities that were performed, and CBP did not sufficiently research causes for issues identified during reviews, according to the IG. "The weaknesses in the internal controls over the invoice review process increase risk of improper payments," the IG said. "To strengthen internal controls, CBP needs to improve written procedures, better monitor the process, document the review activities and research the cause of discrepancies noted during review." CBP agreed with audit's findings and said it had taken steps to address problems. Auditors reported that actions taken by CBP satisfied recommendations. **NDTAGram**

TOP INDUSTRY ISSUES, 2006 Presented to the American Trucking Associations Prepared on October 2006 by [The American Transportation Research Institute](#)

1. Driver Shortage
2. Fuel Issues
3. Driver Retention
4. Hours-Of-Service
5. Congestion
6. Government Regulations
7. Highway Infrastructure
8. Tort Reform
9. Tolls / Highway Funding
10. Environmental Issues

For the full report online,
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USJFCOM and USTRANSCOM joint vision cont.

sound operational doctrine supported by processes that reflect best practices in the DOD and the private sector, information systems, and collaborative management techniques.

In his role as the DPO, Schwartz is responsible for overseeing the overall effectiveness, efficiency, and alignment of DOD-wide distribution activities, including force projection, sustainment, redeployment and retrograde operations. The DPO establishes concepts and operational frameworks relating to the planning and execution of DOD transportation operations. Also, as DOD's Distribution Portfolio Manager, the USTRANSCOM commander is responsible for integrating and synchronizing DOD's portfolio of distribution systems.

"USJFCOM and USTRANSCOM efforts to deploy and redeploy US forces are mutually supportive," the statement declares, "and parallel from end-to-end."

"We have a large number of common deployment and distribution activities in our Joint Deployment and Distribution Architecture," said Schwartz, "So the partnership between USJFCOM and USTRANSCOM will result in better alignment and better integrated processes."

Today's security environment demands a more integrated military, able to deploy, redeploy and sustain troops rapidly, effectively, and efficiently with fewer resources in order to meet both its wartime and peacetime missions. To meet this challenge, USJFCOM and USTRANSCOM, the COCOMs responsible for these functions, are seeking ways to work more closely with one another.

"The Joint Vision Statement represents the close partnership between JFCOM and USTRANSCOM in their roles as Deployment and Distribution Process Owners and will result in significant improvements in support to the joint war fighter." said Rear Adm. Mark Harnitchek, USTRANSCOM's director, Strategy, Policy, Programs, and Logistics. Included in the joint statement are five key goals to improve interrelated war fighter support:

Advance faster, more efficient and reliable deployment and distribution processes.

Experiment with new concepts and operationalize new expeditionary capabilities

Develop joint officers, NCOs and civilians

Field modeling and simulation capabilities

Codify the Joint Deployment and Distribution Enterprise in doctrine and techniques, tactics and procedures. **NDTAGram**

Army Pfc. Raymond Purtee [561st Military Police Company with 10th Mountain Division] on security patrol in Bagram, Afghanistan. Photo: Sgt. 1st Class Dexter D. Clouden, USA 10/27/06



San Diego Port Visit Enhances US-Korea Tie

By Mass Communication Specialist
Seaman Jonathan G. Husman



Republic of Korea (ROK) Navy vessels Dae Jo Yeong (DDH 977) and Dae Cheong (AOE 58) arrived at Naval Base San Diego on October 17th. The port visit is part of a 115-day midshipman training cruise program designed to increase understanding and awareness of allied and maritime partner capabilities.

"The US has been a tight ally and friend," said Rear Adm. Jung-Mok Son, the training force commander. "We are taking the opportunity to use this visit to enhance the relationship between the two countries and the two navies." The visit by the two South Korean ships was part of a 12-port, nine-nation Pacific deployment titled "ROK Navy Cruise Training Force," during which ROK midshipmen joined its sailors in engaging their American counterparts.

"It's more than a delight, it's a distinct honor and privilege to have these beautiful ships and magnificent-looking sailors arrive here in San Diego," said Rear Adm. Gar Wright, deputy, Joint Forces Maritime Component Commander, US 3rd Fleet. According to Wright, the ROK midshipman training cruise, which was planned more than a year ago, is just one example of the longstanding alliance between the United States and Republic of Korea. "The ROK navy and the United States Navy have more than partnership; we've had a friendship for the last 50 years," said Wright. "It's a great foundation for regional stability in northeast Asia. I continue to see our two navies getting closer and closer together." Prior to their arrival in San Diego, the two ships visited Pearl Harbor and San Francisco.

NDTAGram

PHOTO: DAE JO YEONG (DDG 977) and DAE CHEONG (AOE 58) at Naval Base San Diego. US Navy photo by Mass Communication Specialist Seaman Michael C. Barton; Fleet Public Affairs Center Pacific.

UMD recognizes transportation leaders for raising awareness

COLLEGE PARK, MD Oct. 27, 2006 --- The University of Maryland's Robert H. Smith School of Business honored DOT Under Secretary **Jeffrey N. Shane** and **APL CEO Ron Widdows** for thrusting freight transportation into the public spotlight. Public-private sector partners over the last 2 years, Shane and Widdows received awards from the university's Logistics, Transportation and Supply Chain Management Society (LTSCM) for "bringing freight transportation into focus in the US public sector transportation community."



This was the second honor in a month for Widdows, who received NDTA's 2006 National Transportation Award. "It is especially gratifying to be recognized alongside someone with the stature, vision and ability of my friend Jeff Shane," said Widdows. "His foresight has put the needs of the US freight transport system on Washington's radar screen."

Together, Widdows and Shane have elevated awareness about the challenges facing transport infrastructure in the US. They've engaged with top importers and exporters, Capitol Hill leaders and key Bush Administration policymakers about the need to modernize and expand the nation's network of rails, ports and highways. Under Secretary Shane has initiated work on a draft National Freight Policy Framework to address the issue. Global container shipping leader APL -- along with others from the shipper, service provider, engineering and academic sectors -- has been invited to serve on the Transportation Research Board's Executive committee to provide the perspective of the freight industry in transportation deliberations.

"Jeff Shane can justifiably feel proud of his efforts, and those of his administration, to catalyze action and kick-start the process of focusing attention on an issue that has a significant impact on the economy and on America's competitiveness," said Widdows. Addressing students, he added: "Many of you here today are about to embark on exciting and rewarding careers in this dynamic sector. The challenges to building a more efficient transportation system are enormous, requiring new products, services and technology, and solutions that will not only improve the velocity of our customers' supply chains, but address the need to handle the growth in transportation demand in a way that also improves the environment. "You have a crucial role to play in continuing the work of collaboration between government and the private sector to find more innovative ways to increase the scale and the pace of development that will be critical in years to come."

NDTAGram

Photo Top: Mr. Widdows and Robert Howard-Pinson, President of the LTSCM Society; Photo Bottom: Michael Melcer, Co-President of the Supply Chain and Mr. Shane. Photos by Lisa Helfert, courtesy of the Robert H. Smith School of Business, UMD

USTRANSCOM Restructures Patriot Express



Scott Air Force Base, Ill. (USTCNS) -- USTRANSCOM will restructure the Patriot Express system, the military's chartered commercial air service for transporting service members and their families on permanent change of station orders to and from overseas locations, in order to sustain service. Seats are also available to DOD passengers for non-duty travel on a space available basis.

The service, which is managed by Air Mobility Command, the air component of USTRANSCOM, flew more than 267,000 passengers from October 2004 to September 2005, providing service from the United States to 17 countries.

As popular as the system is with service members and their families, Patriot Express had lost an average of \$35.8 million per year for the five years prior to Operation Iraqi Freedom. Some of that loss was from declining ridership and because it had become more cost effective for the government to fly service personnel on scheduled commercial service. As a result, a Defense Department directive was issued in December 2003 instructing USTRANSCOM to, "phase-out redundant, underutilized and inefficient Patriot Express routes."

In response, USTRANSCOM devised a restructuring plan beginning in FY05. The plan, which is being phased in over four years, will eliminate some routes to Europe and the Far East, while "right-sizing" others; better matching capacity to the number of official duty passengers. Destinations in the US Central Command area of operations will not be affected. Efforts with US Pacific Command theater leaders in Japan, in particular, have reduced significant DOD financial losses while realizing commercial airline benefits of more frequent flights with convenient travel hours. When complete in 2008, USTRANSCOM estimates the restructuring will save taxpayers \$40 million per year in direct costs. **NDTAGram**

Rphoto: RAMSTEIN AIR BASE, Germany (USAFENS) -- Staff Sgt. Mike Hannahs, quality assurance branch chief inspector with the 723rd Air Mobility Squadron, marshals in the first Patriot Express aircraft here Oct. 1. The chartered air service was transferred to Ramstein as part of the Rhein-Main Transition Program. (Photo by Capt. Jonathan Friedman)

President Bush Signs SAFE Port Act

White House photo by Paul Morse



Oct. 13, 2006 --- President Bush signed into law the Security and Accountability For Every Port Act of 2006 (SAFE Port Act) authorizing development of inspection equipment so that customs agents can check inside containers for dangerous materials without having to open them. The act codifies into law the Container Security Initiative and the Customs Trade Partnership Against Terrorism, and provides additional authority for the Domestic Nuclear Detection Office. It also requires DHS to establish a plan to speed resumption of trade in the event of terrorist attack on our ports or waterways placing authority in the hands of the federal government to clear waterways, identify cleanup equipment, and reestablish flow of commerce following attack. **Photo: President Bush shakes hands with Congressman Peter King, chairman of the Homeland Security Committee, after signing the SAFE Port Act.**

NDTAGram

President Bush acknowledges 437th and 315th Air Wings

White House photo by Paul Morse



Oct. 28, 2006 --- Since September 11th, more than 14,000 C-17 missions have been completed from Charleston AFB.. Crews airlifted more cargo to Operation Iraqi Freedom than any other unit in the US. The men and women here have also done more than just provide supply to the war zones, they gave humanitarian aid saving countless lives: air drop of 2.4 million rations to the people of Afghanistan at the start of Operation Enduring Freedom; delivery of 53,000 pounds of relief supplies to tsunami victims in Indonesia; and after Hurricane Katrina, delivery of 2.5 million pounds of supplies and evacuation of 2,400 citizens from New Orleans. **Photo: President addressing military and families at Charleston AFB**

NDTAGram



SDDC honors seven traffic managers for exceptional service

By Jeanie Bell Winslow

Command Affairs Office, Headquarters SDDC

Seven outstanding traffic managers representing the four military services of the Department of Defense, Defense Logistics Agency, US Coast Guard and the Army/Air Force Exchange Service were recognized Sept. 27 by the Military Surface Deployment and Distribution Command (SDDC) with the Excellence in Traffic Management Award.

The awards were presented by Brigadier General James L. Hodge, then acting commanding general of SDDC, during a special banquet honoring the traffic managers at the National Defense Transportation Association's 60th Annual Forum and Exposition in Memphis, Tenn.

Gail Hutcherson, supervisory traffic management specialist at Fort Hood, Texas represented the **Department of the Army**. The other six traffic managers honored at the ceremony include **John Leese, Navy**; **Staff Sgt. Gabriel Martinez, Marine Corps**; **Senior Master Sgt. Alana Stillwell, Air Force**; **Judy Spruill, Coast Guard**, **Kathy Boersma, Defense Logistics Agency** and **Rose Cobb, Army/Air Force Exchange Service**.

Awardees represented a wide-range of transportation responsibilities including support for humanitarian missions and military exercises, passenger transportation services, distribution pipeline management, commercial travel, aviation inventory movement, truckload deliveries and shipment documentation.

NDTAGram



*(From left to right beginning at top row)
Ms. Judy Spruill, USCG; Ms. Kathryn Boersma, DLA; Ms. Rose Cobb, AFFES; Ms. Gail Hutcherson, Army; Mr. John Leese, Navy; Sergeant Alana Stillwell, USAF; Senior Master Staff Sergeant Gabriel Martinez
Photos: Carden Jennings Publishing Company*



PWC Logistics Wins Two Top IDGA Military Logistics Awards

Alexandria, VA, Oct. 16, 2006 --- PWC Logistics was awarded the 'Best Industry Leader in Military Logistics' by the Institute for Defense and Government Advancement their 2006 Military Logistics Summit. Toby Switzer, Chief Executive Officer and President of PWC Logistics Services, K.S.C., Defense and Government Services International, also received top honors as the IDGA "Logistician of the Year."

IDGA's Military Logistics Awards annually honor the top logistics innovators supporting military operations. The "Best Industry Leader in Military Logistics" award is given to a military contractor with tested innovations in crafting public private partnerships. PWC Logistics received two out of the four awards announced.

"We are honored that IDGA has recognized our commitment to global logistics excellence in support of our troops," said Maj. Gen. Dan Mongeon, USA (Ret.), President of PWC Logistics Services, Inc., Defense and Government Services United States. "To achieve not only accolades for PWC Logistics as a company, but also top honors to Toby Switzer as the 'Logistician of the Year' speaks for the high standard and quality of people we have on our team."

PWC Logistics is a top defense and government logistics provider and was recently part of the winning team for the US Navy's global services contract, which also tapped the company's global logistics services and rapid response capabilities. Award winner Switzer, manages PWC Logistics' five year Subsistence Prime Vendor contract for the provision of food and related items to the US Military. Other Department of Defense work by PWC Logistics includes the five-year US Army Heavy-Lift contract awarded in 2005.

"As we extend our services and capabilities to address the DoD's growing need for turn-key global logistics support, PWC Logistics appreciates IDGA's recognition for the innovative approaches that we have implemented to better support US Military and government missions around the world," added Mongeon.

NDTAGram



Con-Way honored by ATA

ANN ARBOR, MICHIGAN Oct. 31, 2006 --- Con-way Freight (CWF), less-than-truckload operating company of Con-way Inc. has been recognized for safety performance, individual employee achievements and contributions to the trucking industry. Honors came at the Management Conference and Exhibition of the American Trucking Associations (ATA) in Dallas, TX.

Con-way Freight Southern received the ATA's President's Trophy in the over 100 Million Miles Driven category for its 5-year safety record, safety program and safety promotion to employees. The company is recognized as having the safest fleet of its size in America. The company also won a 1st place safety award in the Less-than-Truckload Local Over 100 Million Miles Driven category.

Douglas W. Stotlar, president and CEO of Con-way Inc. was recognized for the success of the ATA's advocacy programs, in particular a 1-day educational session designed for the DOT's Pipeline and Hazardous Materials Safety Administration.

The company currently has 10,000 Highway Watch trained employees. Highway Watch is a national safety and security program utilizing skills, experiences, and "road smarts" of America's transportation workers to help prevent terrorist threat and to protect America's critical highway infrastructure. The program is administered by ATA under an agreement with the DHS.

Robert Petrancosta, director of safety and environmental compliance for Con-way Freight, received the 2006 Leadership Award for contributions to the council and his personal involvement in the National Truck Driving Championships. He also received a special recognition award from the Hazardous Materials Policy Committee for a special 1-day education initiative he created and implemented for the benefit of the DOT's Hazardous Materials Safety Administration.

Three Con-way driver sales representatives were also recognized. Dale Duncan, a Con-way driver was recognized as the best truck driver in America. Duncan won ATA's 2006 grand champion title at the associations' national truck driving championships in August. Con-way drivers David May and Jeff Vermillion were honored for their contributions as ATA Road Team Captains during the past two years. Road Team captains serve a 2-year term as the trucking industry's goodwill ambassadors and safety educators who travel across the country making safety presentations to the public, media, civic organizations, and legislative bodies.

NDTAGram

KUDOS to Corporate Members

in honor of our TROOPS

RESOLUTION NO. 11-06-06A

WHEREAS, American military forces are either engaged in defending or are prepared to defend and support American interests and principles, and

WHEREAS, the Adopt-a-Unit program created by America Supporting Americans on March 4, 1968 provides a mechanism whereby all branches of the United States Armed Services can be "adopted" by American communities, and

WHEREAS, the purpose of this adoption program is to create a bond between American communities and the military men and women who bravely serve their country, and

WHEREAS, this bond is intended to support the morale of said service men and women without regard to individual political ties or affiliations, and

WHEREAS, in recognition of the challenges confronting American service men and service women, it is appropriate and fitting that the City of Del City in the State of Oklahoma show its support by adopting the following the Oklahoma Army National Guard 1345th Transportation Company, stationed in the Mid-Del area assigned in Iraq.

NOW, THEREFORE, BE IT RESOLVED that the City of Del City in the State of Oklahoma does hereby adopt and offer its ongoing respect and support, in time of war and in time of peace, to the Oklahoma Army National Guard 1345th Transportation Company,

BE IT FURTHER RESOLVED that the City Council, hereby designates the City Manager, Mark Edwards as the primary liaison between this community, the newly adopted National Guard Unit, and *America Supporting Americans*, as the organization which has facilitated this adoption. All contact information for this individual is included in the Adoption Agreement Form accompanying this Adoption Resolution.

The City of Del City in the State of Oklahoma does hereby encourages all city employees, businesses, service clubs, charitable organizations, and private citizens to become involved in supporting the solders of the 1345th Transportation Company of the Oklahoma Army National Guard and their families of this adoption.

PASSED, APPROVED, AND ADOPTED this 6th day of November, 2006, by the City Council, of the City of Del City in the State of Oklahoma.

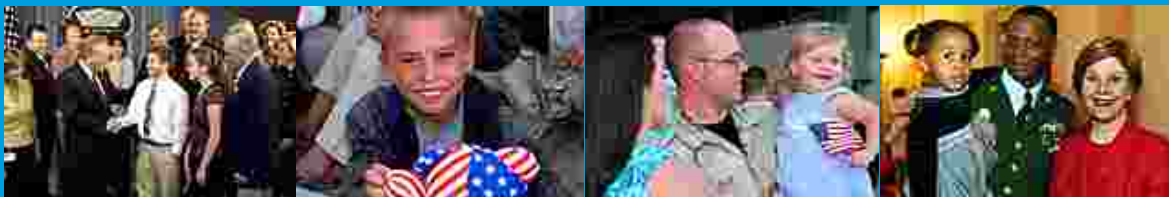


NDTA's Oklahoma State Vice President, Carl Sullivan, designed this proclamation in cooperation with Del City to mail gifts to the troops. Many soldiers call Del City "home."

Plans are also in the works to do the same in Midwest, Oklahoma.



If your Chapter would like to embark on a worthy project, visit links below for more tips on how you can support our Troops



[Computer Donation](#)

[Donate Frequent Flyer Miles](#)

[Entertainment for the Troops](#)

[Event Sponsorship](#)

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Make EVERY DAY
a holiday for our Heroes

Show your support as
an individual, or through your
company, organization
or chapter



Admiral James G. Stavridis assumes command of SOUTHCOM

(MIAMI Oct. 19, 2006) --- They may not start calling the walls "bulkheads" or the floors "decks" at US Southern Command headquarters just yet, but for the first time, a sailor has taken command of US military operations in Latin America and the Caribbean.

"I'm very proud to come as a Navy officer and be the first admiral to take command of SOUTHCOM," Navy Admiral James G. Stavridis told reporters today after assuming command in a midday ceremony at SOUTHCOM headquarters here. He later told American Service Press that the move is a significant step toward an increasingly joint operating environment. "It shows that moved to a high an officer of any serve at any of commands, 'traditional' assignments," he said. "It also reflects the high degree that maritime issues matter in the area of responsibility, particularly given the Panama Canal, the trans-shipment routes for drugs through the Caribbean, and the huge expanses of water on either side of South America," he added.



Nearly all countries in Central and South America have coastlines and maritime forces. Stavridis has worked with navies from many Latin American and Caribbean nations during his 30-year Navy career.

At the change of command, Defense Secretary Donald H. Rumsfeld said Stavridis "has spent a good deal of his career at sea taking on tough assignments, notably commanding a carrier strike group in support of operations in Iraq and Afghanistan." **NDTAGram**

The **United States Southern Command (SOUTHCOM)** is a Unified Combatant Command responsible for all military activities in Central America, South America, and the Caribbean basin (except Cuba and Puerto Rica, which are the responsibility of United States Northern Command. Headquarters are in Miami and with operations (US Army South) at Fort Sam Houston, San Antonio TX and Joint Task Force Bravo in Soto Cano, Honduras. In addition, it has Forward Operating Locations (FOLs) in Comalapa, El Salvador, Manta, Ecuador, and the islands of Aruba and Curaçao (Netherlands Antilles). Although Cuba is in the area of responsibility for Northern Command, Southern Command operates Joint Task Force Guantanamo. SOUTHCOM is a joint command comprised of Army, Navy, Air Force and Marine Corps components. Admiral James G Stavridis is the first commander who is a Navy officer. Traditionally, a US Army general has commanded.

Choice Hotels Int'l adopts 'brand-centric' corporate structure

Oct. 31, 2006 --- Choice Hotels International has reorganized its corporate structure, adopting a "brand-centric" model used by companies such as Hilton and InterContinental in which management teams will shepherd its specific brand divisions.

"Our brand-centric approach fully integrates our brands and our business strategies and allows our brand teams to place singular focus on understanding, anticipating and meeting the unique needs of key customer segments across all touch points," said Joseph Squeri, Choice's president and COO. Under the new structure:

David Pepper will head the development of Choice's upscale and extended-stay market brands, Cambria Suites, MainStay Suites and Suburban Extended Stay;

Janna Morrison will head the company's mid-market brands, Comfort Inn, Comfort Suites and Sleep Inn;

Bruce Haase will be responsible for Quality and Clarion, Choice's full-service brands, as well as international operations;

Kevin Bradt will head the economy-market brands, Econo Lodge and Rodeway Inn.

Choice also made the following changes to its executive team: Dave Goldberg has been named Sr. VP, brand solutions, responsible for driving new product and service innovations for Choice's franchised hotels;

Alexandra Jaritz has been tapped VP, property level performance, a new position responsible for developing initiatives to drive hotel property performance;

Aaron Katz has been named to the newly created position of VP, development and real estate operations, charged with managing the company's development marketing efforts.

Wayne Wielgus will continue as executive vice president and chief marketing officer; Dan Head will continue as senior vice president, business intelligence and strategy. **NDTAGram**

WHAT'S HAPPENING

TRANSPORTATION TABLE

Washington, DC; RSVP: 202-355-1141

Nov 10 - Timothy Lynch, Exec. VP, ATA,

Dec 8 - Chip Nottingham, Chair Surface Transportation Board

Feb 16 - Ron Widdows, CEO APL

The **Texas Courier and Logistics Association (TCLA)** will hold their first meeting in Houston on **Nov. 15 and Dallas on Nov. 16**. TCLA serves to share information about regulations of the courier and logistics industry. Contact Eric Donaldson (713) 869-5525

IMPACT 2006 - sponsored by the Center for the Commercial Deployment of Transportation Technologies and the Office of Naval Research - will feature Mr. Jonathan Kaskin, the US Navy's highest-ranking civilian and head of the Strategic Mobility and Combat Logistics Division. **Nov 16** (Long Beach, CA)

Joint EUCOM Deployment and Distribution Conference
Sonthofen, Germany **Nov 13 - 17** Click [HERE](#) for more

Defense Logistics 2006 Conference

Ensuring Excellence in Logistics For Success in Every Mission

Nov. 27-30, Washington DC

Click [HERE](#) for more

DOD Announces

Maintenance Award Winners

The field-level maintenance awards honor military maintenance organizations for outstanding performance. The awardees - two from each category of small, medium and large organizations - are chosen from active and reserve organizations that perform unit- or field-level maintenance. One of those organizations is singled out as the best of the best and receives the Phoenix Trophy. The 2006 winner of the Phoenix Award for field level maintenance is the 3rd Materiel Readiness Battalion, III Marine Expeditionary Force (MEF). Based in Okinawa, this battalion serves the entire III MEF. In FY05, III MEF units deployed in support of Operation Iraqi Freedom, Operation Enduring Freedom and various training exercises and humanitarian relief efforts. Despite supporting so many diverse missions, the battalion completed more than 13,500 intermediate repair orders in an average repair cycle time of 27.8 days, resulting in III MEF having an overall ground combat equipment readiness of greater than 95 percent.

The other field-level maintenance organizations receiving Secretary of Defense Maintenance Awards are: Helicopter Anti-submarine Squadron Light 47, Helicopter Maritime Strike Wing for the Navy and 303rd Intelligence Squadron, Air Combat Command for the Air Force in the small category; the 297th Transportation Company, 2nd Chemical Battalion for the Army, and the 437th Maintenance Squadron/315th Maintenance Squadron (Reserve), Air Mobility Command for the Air Force in the medium category; and 3rd Maintenance Group, 3rd Wing for the Air Force in the large category. The Secretary of Defense Maintenance Award for depot-level maintenance, the Robert T. Mason Trophy, is presented to the major organic depot-level maintenance facility that exemplifies responsive and effective depot-level support to DOD operating units. It is named after a former assistant deputy secretary of defense for maintenance policy, programs, and resources, who served as a champion

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Company: American Airlines
Promotion: Military Appreciation Fare
Offer Time: Valid through Jan. 19, 2007
Details: American Airlines has extended its special offer available exclusively for Active-duty members of the US Air Force, Army, Coast Guard, Marines, Navy, National Guard, and Reserves who are on leave or furlough (including those who are traveling within seven days of discharge from active service), and their spouse and dependent children. These special fares have no advance purchase requirements. Fares are available for domestic and various international destinations. Contact reservations at 1-800-433-7300, or any American Airlines ticketing location or travel agency. These special military fares are not available for purchase online.

Click [HERE](#) for more.

Company: Amtrak
Promotion: Military Discounts
Offer Time: Now through Dec. 15, 2007
Details: Active duty military personnel, spouses and dependents can receive a 10% discount off most Amtrak fares, including the Auto Train with valid active-duty United States Armed Forces identification card. The discount for military personnel is not available on certain connecting Amtrak Thruway (motorcoach) services; The Canadian portion of service operated jointly by Amtrak and VIA Rail Canada; Weekday Metroliner trains; Weekday Acela Express trains.

Click [HERE](#) for more.

Company: Greyhound Bus
Promotion: Military Fare
Offer Time: Ongoing
Details: Active duty and retired military personnel and their dependent family members may receive a 10 % discount off Greyhound walk-up (unrestricted) fare. In addition, military personnel can travel on Greyhound for a maximum fare of \$198 round-trip anywhere in the continental US. (Fare may be higher during peak holiday travel periods.)

Click [HERE](#) for more.

Company: US Airways
Promotion: Military Leave Fares
Offer Time: Ongoing
Details: US Airways offers special rates to military personnel traveling on an officially excused absence and to discharged personnel within seven days of discharge. Special rates are also applicable for military dependents. Special rates are not available to personnel on temporary duty orders traveling to or from their temporary duty station.

Click [HERE](#) for more.

Company: United Airlines
Promotion: United Thanks Our Troops
Offer Time: Valid through Jan 19, 2007
Details: United continues to support our Armed Forces and their eligible family members, by offering reduced fares in select markets, for travel through January 19, 2007. These fares are for active-duty members of the Navy, Marines, Army, U.S. Air Force, Coast Guard, National Guard, and the Reserves. In addition, your spouse and dependent children are also eligible. To purchase contact United Reservations at 1-800-241-6522 and identify yourself as eligible for military fares. All passengers eligible for these and other military fares must carry proper identification. For identity verification purposes, these fares are not available online.

Click [HERE](#) for more.

Company: Continental Airport Express
Promotion: Home for the Holidays
Offer Time: December 23-27, 2006
Details: Continental Airport Express will offer active duty military personnel free rides to and from Chicago's Midway and O'Hara airports. Personnel must be dressed in full military uniform and show a military ID to the driver or the representative at the Airport Express counter. Airport Express provides this door-to-door service in downtown Chicago and surrounding suburb neighborhoods. Founded in 1853, the company, originally provided horse and buggy transport between Chicago's rail stations. Today, it transports more than one million passengers annually and is the preferred ground transportation provider for Great Lakes Naval Base in Great Lakes, Ill.

Click [HERE](#) for more.

DOD Maintenance Awards, con't.

for excellence in organic depot maintenance operations. The 2006 winner of the Robert T. Mason Trophy is the High Mobility Multipurpose Wheeled Vehicle (HMMWV) Recapitalization Program at Red River Army Depot, Texas. Through this program, the Red River Army Depot restored nearly 2,800 primarily battle-damaged HMMWVs, exceeding planned output by 33% while reducing average defects by 46% shortening repair cycle time by 45% and lowering the average cost by 42%. Its workload for FY06 consisted of 3,500 HMMWVs, a 26% increase over 2005.

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