



**NATIONAL DEFENSE  
TRANSPORTATION ASSOCIATION**

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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**NTA CHAIRMAN'S CIRCLE  
BENEFITS TO BE EXPANDED**

**(Alexandria, VA – February 6, 2006)** --- NDTA's Chairman's Circle members will be invited shortly to enjoy a new membership benefit that will help them expand their corporation's visibility in the military/government market place. Called Chairman's Circle PLUS, the new program will allow all operating units, subsidiaries, or brands to be included under the parent organization's existing Chairman's Circle Membership. For some members, like a trucking company overseeing several operating elements or a hotel with several brands or “flags”, Chairman’s Circle PLUS could include as many as eight additional corporate entities.

According to NDTA President, LTG (Ret.) Ken Wykle, the new PLUS program will benefit both the existing Chairman's Circle Member corporation, and the Association. The Chairman’s Circle corporation gains additional exposure by having all of its corporate family identified and listed by color logo and text in the annual Defense Transportation Journal Almanac Issue. This expanded listing will represent the equivalent of a half page color advertisement in the DTJ. Each company added to the parent listing would receive three additional individual memberships per company and each included company would also be eligible for all NDTA member discounts.

The cost saving to the Chairman’s Circle corporation under the new PLUS program is substantial. For example, if a company had eight operating units and wanted them all to be NDTA corporate members, it would normally cost \$9,600 (8 x \$1200 for each Sustaining Membership). Under the new program, according to General Wykle, all eight

additional companies could join for a yearly flat fee of \$695 added to their regular Chairman's Circle membership. That represents an overall membership dues savings of over \$8900 dollars; plus, it adds 24 new individual members (3 per company x 8) to the corporation's roster.

The association benefits too, because it gains the involvement of additional members from the corporation. That means growth for the Chapters, more participants for NDTA committees and greater potential attendance at the Forums. Look for the Chairman's Circle corporations that have taken advantage of Circle PLUS benefits in the April 2006 Almanac Issue of the Defense Transportation Journal.

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The National Defense Transportation Association is a non-profit, non-political educational association committed to fostering partnerships between government, military and industry, and maintaining a strong and efficient global transportation and distribution system in support of national security. There are over 8500 members in the association, comprised of both individual and corporate members. There are 60 plus chapters in the United States and overseas in Europe and the Pacific. The national headquarters office is located in Alexandria, VA.

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