

## Course Title: Preparing for the Digital Future of Logistics

### Abstract:

Challenges in the business world often lead to frustration and inaction. In this interactive workshop, we will explore Heifetz's framework for (1) understanding the anatomy of the tough decisions that leaders face and for (2) capitalizing on adaptive challenges in the workplace. *Adaptive Leadership* can help you become a better leader by focusing on the parts of decision-making that matter.

**Organization:** McKendree University School of Business

**Website:** <https://www.mckendree.edu/academics/info/business/index.php>



### Instructor(s): Dr. Jean Sampson

Jean Sampson is a Professor of Marketing and Management, and the Chair of the School of Business at McKendree University. McKendree has been awarded the U.S. News & World Report's "Best Online Programs" and "America's Best Colleges". Prior to her current role, Jean worked in HR and with numerous agencies supporting Developmentally Disabled Individuals. Jean also coached collegiate, high school, and Jr. Olympic volleyball for over 20 years. She holds Business Administration and Psychology undergraduate degrees, Human Resource Development and Management graduate degrees, and a Doctorate of Management degree.



### Instructor(s): Dr. Darren Cross

Darren Cross is an educator and consultant/coach in the fields of Leadership and Management. In the early 2000s, Darren left a management career at SBC to open a real estate brokerage and investment firm. After the real-estate crash in 2009, Darren divested the real estate business and focused on business coaching and consulting through his consulting firm, ADIO Consulting Group. In addition to consulting, Darren is a full-time professor and Director of the MBA program at McKendree University. Darren earned a BS in management, an MBA, and a Doctorate of Business Administration, with a focus in Leadership.

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