

Course Title: A Primer on Blockchain Technology and it’s Potential to Disrupt the Transportation Industry

Abstract: Blockchain technology is on the precipice of becoming a major disruptor in the transportation industry. From smart contracts to improved tracking and recordkeeping, blockchain will dramatically increase efficiencies along the entire supply chain.

This session will explain the basics of how blockchain technology works, including what distinguishes it from bitcoin and other cryptocurrency. Further, you will learn the potential use cases in transportation and the supply chain. In the next ten years, blockchain has the potential to disrupt the entire transportation industry, learn how different actors will be affected by this disruption and what the next steps are for adaption.

Organization: American Trucking Associations’ National Accounting and Finance Council

Website: nafc.trucking.org

Instructor(s):



Jennifer Wieroniey

Jennifer Wieroniey runs the American Trucking Associations’ National Accounting and Finance Council (NAFC). She is an attorney with experience in tax, accounting and finance. She holds a Master in Public Policy degree from Johns Hopkins University and a Juris Doctorate from Drexel University. Prior to joining ATA, she worked at Merrill Lynch, in private practice and in the U.S. House of Representatives.



Kenneth Craig

Kenneth Craig is the Vice President of Special Projects for McLeod Software, is Co-Founder of the Blockchain in Transport Alliance (BiTA) and serves on the BiTA Board of Directors. Ken was previously the SAP Practice Director for Dutch systems integrator, Origin. He served as the first President of SAP Brazil, then became the Chief Information Officer and Vice President of Information Systems for Philips Consumer Electronics North America. Most recently Ken served as the Vice President of Commercial Business Development and Vice President of Special Projects for software supplier TekSouth Corporation, which manages several large scale global database applications for the U.S. Department of Defense.

Organization: Blockchain in Transport Alliance, McLeod Software

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