

Course Title: Steep Grade Ahead! Critical Insights from CSCMP's 29th Annual "State of Logistics" Report and Implications for the Warfighter
Abstract

As an accomplished and seasoned supply chain leader, Mark will bring to this audience of supply chain professionals' critical insights you need to hear from CSCMP's 29th Annual Council of Supply Chain Management Professionals State of Logistics Report. This session will highlight and bring insights into trends emerging from this year's report entitled, *Steep Grade Ahead*. The report has tracked and measured all costs associated with moving freight through the U.S. supply chain since 1988 and presents an overview of the economy during the past year, the logistics industry's key trends, and the total U.S. logistics costs for 2017. Mark will relate this year's findings to the application of commercial logistics and leading-edge support for today's warfighter, including insights found outside of the report itself. You will take away useful insights to help plan your strategy for the balance of 2018 and beyond.

Organization: FerniaCreek LLC

Website: www.ferniacreek.com

Instructor: Mark S. Baxa, President & CEO, FerniaCreek Global Supply Chain Consulting



Mark is the Founder, President & CEO of FerniaCreek LLC, a global supply chain consulting group based in Jefferson City, Missouri. Mark is also the 2019 CSCMP Chairman of the Board-Elect (Council of Supply Chain Management Professionals), a 7000+ member supply chain organization and is co-lead & instructor for St. Louis University's Global Supply Chain & Trade Compliance Certificate Program within the Center of Excellence.

Throughout his supply chain leadership career, Mark was accountable for leading global teams that delivered excellence in domestic and international logistics, global trade compliance, global supplier relationship management (SRM), sustainability, supplier diversity, global procurement & supply chain collegiate talent pipeline and procurement communications strategy. Mark led and developed formal supply chain logistics functions accountable multi-million dollar spend and optimization including the build out of a formal global trade organization involving standardized global processes and supplier management and created and led multiple successful logistics, global trade operations & compliance IT digitization optimization projects on a global scale.

Mark has over 35 years of leadership experience having worked previously for the Monsanto, Upjohn and ELM companies, served on a number for NGO and professional association boards, professional conference speaker, and has published in several supply chain publications. Most importantly, Mark believes that the best means to achieving results is by building others up!

"If we have learned anything from the capsule of time, is that man's quest for knowledge and progress is determined and cannot be deterred"

John F. Kennedy 35th President of the United States

"Go it alone and you solve a problem for today. Go together and you solve a problem for a lifetime" John Maxwell, Leadership Coach & Author

Session POC: Name, Organization, email, phone

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