

**Course Title: Blockchain Technology Demystified for the Military Supply Chain**

**Abstract:** What makes blockchain a unique information management tool? If you own some Satoshis, you likely understand they are tracked on the Bitcoin blockchain. But you may not understand why you can trust a blockchain to track your cryptocurrency, or any other asset you may own or wish to trade. In this session, LMI will present a practical overview of what blockchain database technology enables, why it is called a chain, and specifically how the Defense logistics community might use it in various ways. Maersk will provide an introduction to TradeLens.

**Organization:** LMI Government Consulting // Maersk

**Website:** <https://www.lmi.org/en/Home> // <https://www.maersk.com/>

**Instructor(s):** Gus Creedon

Gus Creedon is a Senior Consultant for LMI's Digital Services Division. He is responsible for the design, development, and delivery of logistics information systems, cloud migration plans for multi-tier systems, semantic web applications, and blockchain system engineering solutions. He has worked in the Defense logistics industry for 30 years. He possesses a BS from Juniata College and an MS from the George Washington University. He holds ITIL, CSPO, and INCOSE certifications.

**Instructor(s):** Annette Mueller

Annette Mueller, Senior Commercial Manager North America, Maersk – TradeLens Inc, has been with Maersk the past 4 years and on the Blockchain solution team for 18 months. Her 30+ years in the transportation industry has been with freight forwarders, as a Global Account Manager, selling supply chain solutions in both consolidation, air, and ocean. During her tenure, she has served on the boards of the Regional CSCMP and North Carolina Trade Association boards.

A graduate from Indiana University and a native Hoosier, Annette and her husband reside in Greensboro NC.

**Session POC:** Gus Creedon

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