



# Spring Newsletter



*This newsletter is a nonprofit publication sponsored by the Washington State National Defense Transportation Association. Questions or comments may be directed to [pugetsoundchapterndta@gmail.com](mailto:pugetsoundchapterndta@gmail.com)*

## QUICK NOTES

### NDTA

#### SURFACE FORCE PROJECTION CONFERENCE

July 29-30, 2020

*“Enabling Dynamic Force Employment Through Global Port Readiness”*

<https://www.ndtahq.com/>

Details coming soon

**WEBINAR**

### NDTA Award to LTC Gottshall



### TC Clubs Seattle & Tacoma

Like many other organizations over the past several weeks, our sister Transport Clubs have remained shuttered, hosting virtual meetings for members. Staying connected is a challenge to organizations that typically gather both professionally and socially on a routine basis.

Be sure to check their web sites for the latest summer/fall event news.

<https://www.transportationclubofseattle.org/>

<https://www.transportationcluboftacoma.org/>



### SPRING TRANSPORTATION ACADEMY (**POSTPONED**)

HOST: The Puget Sound Chapter, NDTA

DATE: TBD

PLACE: Raddisson Hotel, SEATAC Airport

REGISTRATION: TBD

### What Happens This Fall?

As we continue to unravel the stay-at-home restrictions that have also shuttered restaurants, theater, sports, and other entertainment venues, we look ahead to fall. We are all anxious for a return to some degree of normalcy. But beware, according to Nicholas A. Christakis (MD, PhD, MPH), a renowned Yale University professor, while summer weather may bring some welcome relief from COVID 19, unlike earlier pandemics, sunshine will not bake away the disease. Be prepared for a second wave by fall.

Dr. Christakis projects that “in the fall, I think there is at least a 75% chance it will come back with a second wave as it did in 1918 and 1957 pandemics,” he said.” I don’t know that it will be deadlier, but there will be a second wave and we will have to prepare ourselves for it.”

**Be Well, Stay Safe, Stay Connected!**

## New Chapter President

The Puget Sound Chapter Board welcomed LTC Lawrence (Bud) Bittner USA (Ret) back for a term as its President. Bud served as Chapter President from 2014 to 2016. Bud has since retired from active duty and is now serving as a Logistics Management Specialist for the 404th AFSB at JBLM. The Chapter is excited about moving forward and building on a legacy of service and support to our members across the Puget Sound region.



LTC Bud Bittner, USA (Ret)

### KEY FACTS—SMALL BUSINESS

- **30.2 billion** small businesses in the USA.
- **46%** of small businesses 1-5 full/part time employees.
- **55%** of the American workforce.
- **90%** of startups fail.
- **69%** of startup businesses begin at home.
- **66%** faced some type of financial challenge even before COVID19 began.
- **50%** of the US gross domestic product.
- **The USA and China** house the most startups with the highest valuations.
- **Flexibility, lean staffing, and the ability to develop close relationships** with customers are among the key benefits of small businesses.

*HOPE*  
Is seeing light  
in spite  
of being  
surrounded  
by darkness.



### Top Priorities Ahead

- Aggressively pursue treatment options.
- Replenish the national stockpile.
- Build community optimism.
- Ensure key goods and services remain available and safe.
- Protect critical infrastructure and lines of communication.
- Restore consumer confidence; recognize the source of the **US GDP**
  - **70%** Consumer spending
  - **18%** business investment
  - **17%** government spending
  - **(5%)** net exports

### MEMBER SPOTLIGHT

LTC Jeremy Gottshall is the Commander of the 833<sup>rd</sup> Transportation Battalion located at Joint Base Lewis McChord. Since June 2018, he has been at the helm of the unit that has primary responsibility for the conduct of major military and defense cargo movements and port operations in the Pacific Northwest and Alaska.

In addition to leading his battalion to successfully support several high-profile unit deployments, he has also lent his time and talent to betterment of the Puget Sound Chapter of NDTA. Under his watch, the Chapter has embraced a new sense of purpose in an ever-changing environment.

LTC Jeremy Gottshall hails from Nacogdoches, Texas. Following the change of command scheduled for June 26<sup>th</sup>, he, wife Julie, and his daughters will be headed back to Texas for his new assignment.



LTC Gottshall, USA

NDTA Award Recipient

June 2018 - May 2020

**NDTA FALL CONFERENCE OCT 5-8, 2020**

The 8th annual NDTA-USTRANSCOM Fall Meeting is scheduled for October 5-8 at the historic St. Louis Union Station Hotel.

*“Innovative and Disruptive ... 20/20 Vision for the Future”*

As the theme suggests, NDTA will look closely at current and future disruptors, examine their effects, think about innovations, and understand their impact to the Nation’s logistics enterprise and the ability to provide global support to the warfighter. The conversation will include the disruptive effects of the COVID-19 pandemic and examine the value of having a close relationship between government and industry to solve difficult challenges.



<https://www.ndtahq.com/events/fall-meeting/>



National Defense Transportation Association

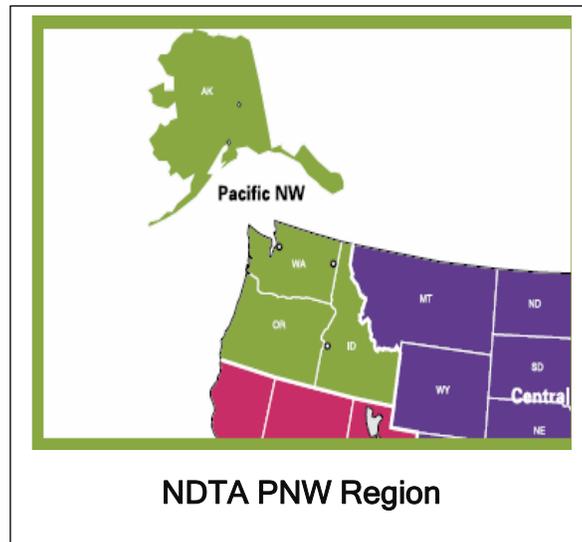
**By the numbers**

- **255** corporate members
- More than **5,500** individual members
- More than **30** active chapters worldwide
- **6** functional committees
- **\$201,000** in scholarships in the past **5** years
- **2** premier national events

**JOIN NOW at**

<https://www.ndtahq.com/membership/individual/>

<https://www.ndtahq.com/membership/corporate/>



**NDTA PNW Region**



**Calling all Transporters**

The leadership of the Washington State and Puget Sound Chapter invites your comments and contributions. If you have a story to share or a contribution to make to the newsletter, contact us at the **email** or **address** listed below.

**NDTA ATTN: COL R Strand, PO 65826 University Place WA 98464.**

[pugetsoundchapterndta@gmail.com](mailto:pugetsoundchapterndta@gmail.com)