

## NDTA Europe & Africa Region Workshop 2022 – 24-25 January 2023

### Sponsorship Package

#### Dinner Event: Alpine Hut Evening with Peter Scharff.

The host will be Peter Scharff who is a longtime TV and pastry chef as well as a former star chef! After more than 13 years of national and international travel in the upscale and top gastronomy, he qualified and was discovered at the Bocuse d` Ór finals of the World Culinary Championship and started his career as a TV chef / pâtissier. After more than 500 live broadcasts in front of the camera, he is happy to bring this expertise to create an entertaining, informative, and successful network dinner event. You can see more information on his website: <https://peter-scharff.de/> (in German) and please see attached Alpine Hut Evening information with photographs.



NDTA Alpine  
Dinner Event 24 Jan

### Sponsor Networking Opportunity – 24 January 2023

- Reception leading into the dinner lodge will be used for welcome drinks and appetizers.
- Room for 20 pop-up displays – max 90cmx200cm.
- Location will be for the exclusive use of NDTA Workshop attendees.

### Sponsorship Options

There is space for 20 sponsors to set up pop-up displays in the reception area.

If you sponsor dinner, music, or drinks – we will have your banner/video/promotional material running on a loop on a large screen during dinner.

If you select the dinner package you will additionally be allocated two no cost dinner places.

- General Sponsorship: \$500  
– includes space for pop-up display (max 90cmx200cm) and meeting space in reception area and promotional material running on a screen during dinner event.
- Sponsor Drinks: \$500  
– includes space for pop-up display (max 90cmx200cm) and meeting space in reception area and promotional material running on a screen during dinner event.
- Sponsor Music/Entertainment: \$1,200  
– includes space for pop-up display (max 90cmx200cm) and meeting space in reception area and promotional material running on a screen during dinner event.
- Sponsor Meal: \$2,000  
– includes space for pop-up display (max 90cmx200cm) and meeting space in reception area and promotional material running on a screen during dinner event PLUS two no cost dinner places.
- Sponsorship (no pop-up displays/banners/handouts but acknowledgement): \$200