

NDTA Leader Scan Retrieval Details for Fall Meeting Exhibitors

NDTA is excited to offer a Lead Scan Retrieval tool for purchase by exhibitors. The tool will allow your exhibit booth reps to collect automatic leads right from the booth using their own device and the NDTA Event App. Please note that any Lead Retrieval administrator from your organization **MUST BE** a registered attendee for the event.

Lead retrieval admins from your organization can do the following with the lead retrieval tool:

1. Scan the unique QR codes on attendee badges or phones to capture profile information, including first name, last name, organization name, job title, email address, and phone number if provided by the attendee.
2. Add notes to captured leads for future reference
3. Categorize leads as hot, warm, or cool
4. Download all leads scanned as an Excel report. Excel reports are sent immediately to the admin email address upon download. The app will be open for Fall Meeting attendees for 60 days after the event.

The cost to purchase the Lead Scan Retrieval Service is \$150.

- As a Fall Meeting exhibitor point of contact, you are an authorized purchaser. **Please be sure whoever uses the merchandise purchase link below has an NDTA account and is also an authorized purchaser.** If you are forwarding this detail to individuals in your organization who are not authorized purchasers, they will need assistance. For assistance, please contact events@ndtahq.com.
- To purchase the Lead Scan Retrieval Service please [click here](#).

Upon clicking the registration link

- Enter your individual email address and password (if you have forgotten your password, you can reset it).
- On the next screen enter your organization name and follow the prompts to purchase.

As part of the purchase process

- You will be required to add the names and email addresses of the individuals from your organization who will need admin rights to the tool.
- All admins named **MUST BE** registered for the Fall Meeting.
- The number of admins allowed is unlimited and included in the cost.

Upon purchase of the service, you will receive a receipt and confirmation. NDTA will review and activate all named admins as soon as possible. Admins will receive detailed instructions on downloading the app following the purchase. **The app will be available for downloading 30 days ahead of the event.**