

The Defense Transportation and Logistics Community Will Be There

MAXIMIZE YOUR VISIBILITY.

NETWORK WITH KEY DECISION MAKERS.

ENHANCE YOUR VALUE.

BUILD STRATEGIC RELATIONSHIPS

Sponsor and Exhibit at the 2025 NDTA Fall Exposition

Make plans to join us in St. Louis, MO October 6-9 for the 2025 NDTA Fall Exposition. This is the only venue focused directly on networking with top level government and industry decision makers in transportation, logistics, distribution, passenger services, and related industries.

Develop and Strengthen Your Brand

Establish industry positioning. Demonstrate your latest equipment, products and services.

Gain a Competitive Edge

Participation as a sponsor and exhibitor illustrates your company's products and services are aligned with the vision and objectives of NDTA and its members.

Interact with Decision Makers and Key Influencers

With more than 2,000 projected attendees from the military and government as well as industry, the NDTA Fall Exposition provides opportunities to develop new business leads while enhancing existing relationships, enabling you to provide the ideas and solutions needed to address ongoing challenges to our nation's defense. Build and strengthen relationships with top and mid-level managers in industry and military and government. Interact with your military and government customers, including the commanders and leaders of those organizations. Troubleshoot with other key players.

The NDTA Fall Exposition provides a cost-effective way to meet face-to-face with the influencers and decision makers who are critical to meeting your goals, while at the same time reinforcing your company image with representatives from a wide array of industries, including: **airlines, railroads, motor carriers, ocean shippers, transportation consultants, cyber security, security, travel and hospitality, express companies, technology, household goods carriers, labor unions, port authorities, and 3PLs.**

"It's the intangible benefits that make The Pasha Group as a sponsor and exhibitor at NDTA so worthwhile. Building relationships with colleagues in the industry allows us to continue to build upon support networks to ultimately better service our Government clientele. We proudly support NDTA and the partnerships we have developed over the years."

Mike Connolly
VP, The Pasha Group

"Being a sponsor and exhibitor at the NDTA Fall Meeting has been invaluable to Landstar. It provides an excellent forum for us to demonstrate our commitment to the DOD and showcase the full range of services and value we provide. It is also offers an outstanding opportunity to strengthen current customer/partner relationships and build new ones."

Michael J. Cashner
VP, Government Services,



Sponsorship Program

Why Should You Become a Sponsor?

The NDTA Fall Expo is a profile-enhancing opportunity with visibility benefits that can:

- Set your company apart from your competitors. The event is large, and sponsorship helps you stand out from the crowd.
- Get your company noticed within the industry. NDTA brings the defense transportation and logistics community together in one place.
- Put your company right in front of key military, government, and industry stakeholders, as well as customers.

There are two tiers of sponsorship, the Chairman's Tier and the President's Tier. The Chairman's Tier offers two package options, Platinum and Gold. The President's Tier also offers two package options, Silver and Bronze. Three (3) of the four package options include an exhibit benefit, and all four include a unique number of full registrations.

Details are available on pages 3 and 4.

Secure your space at the Exposition

Expo Schedule (subject to change):

Monday, October 6

8:00 a.m. - 3:00 p.m. Exhibitor Move-in

Tuesday, October 7

7:00 a.m. - 8:15 a.m. Breakfast in Exposition Hall

11:00 a.m. - 1:00 p.m. Lunch in Exposition Hall

4:00 p.m. - 6:00 p.m. Reception in Exposition Hall

Wednesday, October 8

7:00 a.m. - 8:00 a.m. Breakfast in Exposition Hall

11:45 a.m. - 1:00 p.m. Lunch in Exposition Hall

4:00 p.m. - 6:00 p.m. Reception in Exposition Hall

6:00 p.m. - 10:00 p.m. Exhibitor Move-out



BOOTH OPTIONS AND PRICING

Benefits – each booth package includes 1 complimentary full event registration, organization listing in the official Exhibitor Directory, plus a logo display and listing in the NDTA Event app.

BOOTH TYPE	NON-NDTA MEMBER	NDTA CORPORATE MEMBER	FIRST-TIME CORPORATE MEMBER EXHIBITOR	Military/ Gov't
STANDARD NUMBERED (10'x10')	\$3,625	\$2,425	\$1,995	\$1,025
PREMIUM LOCATION NUMBERED (10'x10') (Gold color)	\$4,650	\$3,425	\$3,000	\$1,260
ALL DOUBLE BOOTHS (10'x 20')	\$9,500	\$6,980	\$6,280	\$2,725
ISLAND (20'x 20')	\$25,810	\$16,800	\$14,575	N/A
VEHICLE (PLUS minimum of one standard booth)	N/A	N/A	N/A	N/A



Sponsorship Program - Chairman's Tier

October 6-9, 2025

The NDTA Sponsorship Program comprises two tiers. The first tier offers the Platinum and Gold levels which are designed to build name recognition, brand loyalty, reach new customers and sell your products and services. Whether you're looking to boost sales, bolster awareness or increase loyalty, NDTA provides the context and credibility for achieving your goals. NDTA sponsorships are some of the most effective ways you can spend your marketing dollars. We give you the access to the people you need to reach.

Benefits	Platinum \$18,375	Gold \$13,950
Number of complimentary registrations for the 2025 NDTA Fall Meeting - a potential value of up to \$4,400	4 ¹	3 ²
10'x10' standard exhibit booth - a \$2,425 value you can apply toward any premium booth	X	X
Exclusive sponsor of the NDTA event site ³	X	
Logo posted and scrolling on the event app	X	
Logo posted w/listing and an enhanced company description on the event app's dedicated sponsor page	X	X
Exclusive sponsor of the NDTA Committees' refreshments	X	
Exclusive sponsor of the Welcome Reception in the Grand Hall	X	
Exclusive sponsor of the Transportation Academy food & beverage	X	
Co-sponsor of the Tuesday & Wednesday Breakfasts	X	X
Co-sponsor of the Tuesday & Wednesday Luncheons in the Exposition	X	X
Co-sponsor of all refreshment breaks	X	X
Co-sponsor of both the Chairman's and President's Receptions in the Exposition	X	X
Recognition via signage with company logo ⁴	X	X
Your company logo will link to your website on NDTA's website	X	X
Sponsor listing with your logo in the official Exposition Directory	X	X
Listing in the <i>DTJ</i> magazine with your logo	X	X
Recognition in the Source (<i>weekly e-newsletter</i>) with your linked logo	X	X
Discount on a full page ad for pre & post Fall Meeting editions of the DTJ	10%	7%
Exposure on NDTA website	3 mos.	2 mos.

¹ Four registrations include three that come with the Platinum sponsorship and one that comes with your complimentary booth.

² Three registrations include two that come with the Gold sponsorship and one that comes with your booth.

³ Platinum Sponsors' logos will be in a rotating banner on the Sponsor & Expo webpage.

⁴ Platinum Sponsors' logos will be visibly larger wherever they are displayed.

Note: Sponsorship proceeds will support the NDTA general operating fund. Participation in the sponsorship program does not imply support or endorsement by US-TRANSCOM, its component commands, or any other US government entity.



Sponsorship Program - President's Tier

October 6-9, 2025

The NDTA Sponsorship Program comprises two tiers. The second-tier offers the Silver and Bronze levels which are designed to build name recognition, brand loyalty, reach new customers and sell your products and services. Whether you're looking to boost sales, bolster awareness or increase client loyalty, NDTA provides the context and credibility for

Benefits	Silver \$6,925	Bronze \$3,450
Number of complimentary registrations to the 2025 NDTA Fall Meeting - a potential value of up to \$2,200	2 ¹	1
\$500 discount on 10'x10' standard exhibit booth - discount can be applied toward any premium booth, double booth, or island booth	X	
Discount on a full page ad for pre & post Fall Meeting editions of the DTJ	5%	3%
Exposure on NDTA website	1 month	
Sponsor name listing on the NDTA event site	X	X
Sponsor name and enhanced description on event app sponsor page	X	X
Sponsor name listing via signage	X	X
Sponsor name listing in the official Exposition Directory	X	X
Sponsor listing in the <i>DTJ</i> magazine	X	X
Recognition in the Source (weekly e-newsletter)	X	X

¹ Two registrations include one that comes with the Silver sponsorship and one that comes with your complimentary booth.

Note: Sponsorship proceeds will support the NDTA general operating fund. Participation in the sponsorship program does not imply support or endorsement by USTRANSCOM, its component commands, or any other US government entity.

You do not need to be a National Defense Transportation Association (NDTA) member to sponsor or exhibit at the Fall Meeting. However, you and your organization must have an individual and organizational profile to be able to purchase on-line. If you do not already have an individual NDTA profile please follow the instructions below:

Please go to <https://members.ndtahq.com> to arrive at the NDTA Account Login screen.

For your first time login navigate to "Create an account" and follow the prompts to establish your account with the name of your primary organization.

After creating an account please contact events@ndtahq.com with your name and request an organizational profile. An NDTA representative will contact you with next steps.

If you have any questions accessing your account please contact events@ndtahq.com.

Exhibitors Only -

What if I only exhibit?

If your organization is an exhibitor only you will receive 1 complimentary full registration and a listing in the Exhibitor Directory and the event app. **You have the privilege of selecting any of the booth types available at the time of your purchase including Premium or Double booths.**

How do I purchase a sponsorship package or exhibits package?

Visit the NDTA website Fall Meeting pages for links to purchase sponsorship and exhibitor packages. Live registration will open on May 22, 2025. Before doing so please note the following:

- You do not need to be a NDTA member to sponsor or exhibit at the Fall Meeting.
- You will require an individual and organization profile to be able to purchase using the on-line links.
- If you are an existing NDTA Corporate, University or individual member you can use the links on our website directly beginning May 22, 2025. You will be asked to provide your email address and password. If you have forgotten your password, there is an option to re-set it.
- If you are NOT an existing NDTA Corporate. University or individual member you can create your profile at <https://members.ndtahq.com> before using the sponsorship and exhibitor links.
- For your first-time log-in navigate to 'Create and account' and follow the prompts to establish your account with the name of your primary organization (the organization you will be purchasing on behalf of). After creating an account, please contact events@ndtahq.com with your name and request an organization profile for purchasing permission. An NDTA representative will notify you when you have permission to use the sponsor and exhibitor links.

If you have any questions, contact events @ndtahq. cancellation policy set forth by NDTA. I understand this form becomes binding as a contract when executed by NDTA. If Show Management receives a written request for cancellation of space before August 6, 2025, the exhibitor will incur a 50% processing fee. Exhibitors cancelling on August 6, 2025, 100% cancel fee will be assessed. **NDTA reserves the right to confirm final booth locations.**

WE AGREE TO ABIDE BY ALL NDTA RULES AND REGULATIONS.

Organizations That Have Recently Participated

AAT Carriers, Inc.
Able Freight
Accenture Federal Services
Air Charter Service
Air Transport Services Group (ATSG)
Amazon
American Maritime Congress
American President Lines, LLC
American Roll-on Roll-off Carrier (ARC)
Apex Logistics
APL
Army and Air Force Exchange Service
Atlas Air Worldwide Holdings
ATS Secure
ATS Specialized (Anderson Trucking)
ATSG
Baggett Transportation Company
Bennett Family of Companies
BNSF Railway
CSMI
CACI International Inc
Cakebox Technologies
Carlisle Transportation Systems, LLC
Cass Information Systems
CGI Federal
Construction Helicopters, Inc
Covenant Logistics
Crowley
Crowley Maritime
DataRobot
Defense Logistics Agency
Deloitte
DHL Express
Drury Hotels
EASE Logistics Services LLC
Enterprise Holdings
Ernst & Young
FedEx
Fleet Defender
Forward Systems Group Inc
Freeman Holdings Group
Global Logistics Providers
Groundswell
Hapag-Lloyd USA, LLC
HomeSafe Alliance
ICAT Logistics
Institute for Defense and Business
Irregular Warfare Center
JAS Forwarding
Joint Transportation Management System
Kalitta Air LLC
Landstar System, Inc.
Lara International
Liberty Global Logistics
LMJ International Logistics, LLC
Lynden, Inc.
Maersk Line, Limited
Maritime Administration
Matson Logistics/Matson Navigation
McCollister's Global Services, Inc.
Military Sealift Command
Move One Logistics
National Air Cargo
NDTA Media
Norfolk Southern Corporation
NSA Cybersecurity Collaboration Center
Omega World Travel
One Network Enterprises
ORBCOMM
Patriot Contract Services
Patriot Maritime
Pilot Freight Services, a Maersk Company
PODS Enterprises LLC
Port Canaveral
Port of Port Arthur
Port of San Diego
Radiant Global Logistics
Ramar Transportation, Inc.
Red Roof Inn
Rubrik
Ryzhka International LLC
SAP
Schuyler Line Navigation Company LLC
SDDC
Selsi International Inc
Sikich LLP
Sixt rent a car
Southwest Airlines
SSA Marine
Steam Logistics, LLC
The Pasha Group
The Port of Virginia
TOTE
Trailer Bridge
Transportation Institute
Trinity Shipping Company
Tri-State Motor Transit Co.
Troops2Logistics
Tucker Company Worldwide, Inc.
U.S. Bank
UNCOMN
United Airlines (Cargo)
US Ocean
USTRANSCOM
Waterman Logistics
World Fuel Services - Defense Solutions