

NDTA Leader Scan Retrieval Details for Fall Meeting Exhibitors

NDTA is excited to offer an enhanced Lead Scan Retrieval Tool for purchase by exhibitors. See below for all existing functionality and the **NEW** enhancements. Plus, a link to purchase the Lead Scan Retrieval Tool Service.

Functionality and Enhancements:

1. **NEW!** Attendees will be able to book a 15-minute meeting with any registered booth admins during expo hours via the NDTA Event App. The appointment times will coincide with the expo hall hours on Tuesday, October 7, and Wednesday, October 8. Registered attendees will be notified by NDTA of the request-a-meeting instructions 30 days prior to the event. Your organization's registered booth admins will be able to accept or decline the requested appointment times from their personal device. Your organization is not required to utilize the functionality. NDTA can turn it off for your booth at your request.
2. **NEW!** From your exhibitor profile in the NDTA Event App you can display a YouTube cover video, a cover banner, a call-to-action button with text and a link, and a gallery to drop photos and documents. Those items will be displayed 30 days in advance of the event and up to 60 days post-event.
3. Scan the unique QR codes on attendee badges or phones to capture profile information, including first name, last name, organization name, job title, email address, and phone number if provided by the attendee.
4. Add notes to captured leads for future reference
5. Categorize leads as hot, warm, or cool
6. Download all leads scanned by all booth admins as an all-inclusive Excel report. Reports are sent immediately to the admin email address upon download.

The cost to purchase the Lead Scan Retrieval Service is \$150.

- As a Fall Meeting exhibitor point of contact, you are an authorized purchaser. **Please be sure whoever uses the merchandise purchase link below has an NDTA account and is also an authorized purchaser.** If you are forwarding this detail to individuals in your organization who are not authorized purchasers, they will need assistance. For assistance, please contact events@ndtahq.com.
- To purchase the Lead Scan Retrieval Service, please [click here](#).

Upon clicking the purchase link:

- Enter your individual email address and password (if you have forgotten your password, you can reset it).
- On the next screen, enter your organization name and follow the prompts to purchase.

As part of the purchase process:

- You will be required to add the names and email addresses of the individuals from your organization who will need admin rights to the tool.
- All admins named **MUST BE** registered for the Fall Meeting before they can be activated as admins in the app. (If they are not registered yet, that's OK; please include them on the order form and register them as soon as possible.)
- The number of admins allowed is unlimited and included in the cost.

Upon purchase of the service, you will receive a receipt and confirmation. NDTA will review and activate all named admins as soon as possible. Admins will receive detailed instructions for downloading the app and how to manage the new enhancements. **The app and the request-a-meeting option will be available for all registered attendees 30 days prior to the event start date.**